

.my events+activities



Larian Sehati Sejiwa

More than 5,000 runners have joined Larian Sehati Sejiwa on 23rd August 2015 at Padang Merbok, Kuala Lumpur. It was organized in conjunction with National Day celebration by Kementerian Komunikasi & Multimedia Malaysia (KKMM) and MYNIC. The event has been officiated by Deputy Minister of KKMM, YB Dato' Jailani Johari.

The main objective was to boost spirit of patriotism and bring Malaysian closer together through sport activity. It was a successful event after the participants exceeded the quota of the registration number. The overwhelming demand towards Larian Sehati Sejiwa showed the patriotism spirit among Malaysian people.

Despite the cash prize for the winner one of the attraction of this event was giant photo booths along the run route where each runner with Jalur Gemilang requested to take a selfie or wifie at each of the five check point. Other than that, 5 units of motorcycle consisted 1 x Yamaha Lagenda, 2 x Honda EX5 F1, & 2 x Honda Dash X2, 10 units of bicycles and 20 units of sports accessories were give away to the lucky draw winner. For runner register and most awesome runner received cash money too.

The winner received money, trophy and certificate for champion, 2nd place and 3rd place. While 4th and 5th place received money and certificate. 6th to 10th place received hamper and certificate.

On top of running tournament, there were side activities that have been designed to entertain participants and crowd. Among of that was amazing performance from local artiste such as Jay Jay, I am Neeta, Caliph Busker, Didi Astilah, Neves Pretty Ugly and also Zumba dance.



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Fiesta Blogshop 2015

Fiesta Blogshop 2015 has taken up in the heart of Kuala Lumpur, Dataran Medan Pasar from 30th & 31st August 2015. The event was held in conjunction with Malaysian National Day and it was organized by Kementerian Komunikasi dan Multimedia Malaysia and MYNIC.

The objective is to aim to provide the opportunity for online business owners to showcase their products & services to broad spectrum demographics. It is a unique gathering online business community and other media social shoppers, hailing from various industries and varying from the private and business to government and public sectors.

This kind of program provides a platform for online business to meet their customers in a

real time and expand to wider business and customer as well as experience. At the same time give chances to celebrate and enjoy the National Day Celebration together.

Another uniqueness of Fiesta Blogshop is each vendor will get two domain names hoping that it will encourage them to setting up for their own website and running the business in online platform. Moreover, MYNIC collaborated with MyGenggua for Insta Meet Photo Challenge activity where participants must post a photo on their Instagram.

The event successfully gathered 150 online blogshops from all over Malaysia in one single location selling products and items from hijabs, apparels, accessories, services, gadgets, packed food, bottled drinks and many more to be named.

Apart of booth exhibition, MYNIC also offer with variety of activity to liven up the event and entertain the crowd. Among of them were stage performances from magic show, cheer leader, No Noise Percussion, BB Boys Dance, Hype Dance, marching band, fashion show, karaoke and simple quizzes. The vendors are also given the opportunity to promote their items on the stage.

There were special appearance from local artist - Shukri Yahya and Anzalna Nasir and invited emcee from local celebrities – Sharifah Sakinah, Hunny Madu, Yasmin Hani and Karl Shafek.

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.myFidele Rumah Terbuka Aidilfitri

Nowadays, making customer loyal towards a company products and services is not an easy job yet it is quite a struggle. The meaning of customer loyalty is the willingness of customer to maintain with the same products or services and keep the same profitable relationship with a particular company. In other words it is a continues buying from customer for a particular company brand and suggesting the products or services to their family and friends.

In order to gain loyal customer, MYNIC Berhad has launched a special program for MYNIC customers named myFidele – with the tagline Because You Matter To Us. 'Fidele' means 'loyal' in French and the program is about appreciating and complimenting MYNIC customer for being loyal and supportive with MYNIC products and services. The concept of this program

is winning through loyalty which is aimed for customer to renew .my domain name and being rewarded.

.myFidele has introduced three categories in appreciating their customers which is myFidele Surprise, myFidele Gold and myFidele Reward. myFidele Surprise is designed to win attractive mystery gifts worth RM16,000 if customer renew their .my domain names (minimum 1 domain name) and get chances to be selected as myFidele Surprise winner using a lucky draw concept. myFidele Gold is purposely target for customer that has been together with MYNIC for more than ten years. While myFidele Reward is actually rebate given to customer that has more than 20 domain names and they renew for all domain name.

myFidele program will be held in two rounds. The first round was took place on 14th August 2015 in Saloma Bistro, Kuala Lumpur. All the finalist of each category was present during the event. The finalist has been selected based on the renewal domain name from January to July 2015. An English-language print and digital newspaper, thestar.com.my has selected to win the grand prize for myFidele Gold. It has been with .my domain name for about 14years old. It was a lucky day for owner of arstudios.com.my as they won the myFidele Surprise, while Petronas Dagangan Berhad received a rebate amounting RM16,000 as they gain reward from category myFidele Reward.

The event was hosted by celebrities of Malaysian Reality Program and entertainers.

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.myLife Customer Appreciation Day

.myLife is another program planned by MYNIC to appreciate the awesome customers. The objective of the program is to appreciate MYNIC new customers who registered .my domain from 1 Jan 2015 until 25 Oct 2015.

How the program is being implemented? 40 registrants will be selected from the total number of new registrants who have registered within the period (1 Jan 2015 until 25 Oct 2015). The 40 selected will be then invited to join the Appreciation Day where a few activities will take place during the event such as game show, lucky draw, domain registration & MYNIC Strikers pre-registration.

The event started with activities of "Self-Promo .myLIFE" where each participant is required to do a creative action in promoting .myLIFE. It was recorded and has been uploaded in

.myLIFE youtube channel where the winner will be selected later based on the most creative video.

Other activities are like *Yabedabedu*, *I Darab U Jawab*, *Cuba Teka*, Superheros and quizzes for MYDIN visitors. The event was launched by En Hasnul Fadhly Bin Hasan, Chief Executive Officer MYNIC.

There were about 40 lucky draw prizes for the participants. All the lucky draws were carried out by MYNIC Senior Management Team with the final prize handed out by the CEO.

Lau Sian Lerk, owner of *janganlupa.my* was the grand prize winner for the day, riding home a brand new SYM VTS 200 motorbike.



Mega Career Fair 2015

21 - 23 Aug 2015

For the first time ever, MYNIC has took part in Mega Career Fair that organized by Business Media International and AIC Media Events Group. Mega Career Fair has held at Mid Valley Exhibition Centre on 21st – 23rd August 2015. The organization of Mega Career Fair 2015 was held concurrently with 20th Post Graduate Education Fair 2015.

Mega Career Fair is Malaysia's only career fair with a commitment to matching experienced talents with job opportunities. And MYNIC' participation is aimed for resume deposit since it's a largest one-stop job search portal for jobseeker. It's aimed for MYNIC to have resume bank for new vacant or replacement.

Thousands of visitors and jobseekers that have came to MYNIC booth to know for job opportunities in MYNIC. The visitors and jobseekers come from various backgrounds of academic, fresh graduates and looking for new job. During the three days exhibition, MYNIC received more than 500 resume from jobseeker.

Among the exhibitor for this year Mega Career fair are like Petronas, QSR Brands, POS Malaysia, MYNIC, NEC, HRDF, Hartalega, SingTel, ATOS, and many more.

Kejohanan & Karnival Sampai Dengan Selamat 2015

12 - 13 Sept 2015

MYNIC has took part as an exhibitor in a program organized by Malaysian Communications And Multimedia Commission (MCMC) namely Karnival Sampai Dengan Selamat. The program is one of the initiatives taken by MCMC in order to raise awareness to drive and ride carefully among the road user especially for 15,000 postal and courier services rider and driver.

The 2-days event has officially launched by YB Dato' Jailani Johari, Deputy Minister of KKMM. Many attractive activities have been held in this event such as exhibitions by government agencies and postal & courier services, tournament for drivers & riders in the postal & courier services, food truck fiesta, Eh! Eh! Bazar and also drone demonstration.

Malaysia Airlines Career Carnival

12 Sept 2015

MYNIC has been invited by Corporate Development Centre (CDC) of Malaysian Airline Academy to set-up a booth at their event namely Career Carnival. The event has been held in Malaysian Airline Academy on 12 September 2015. It was organized to support exiting Malaysian Airline System Bhd (MAS) employees which the total number is 6,000 retrenchments. MYNIC has promoted Business Online Voucher to the MAS employees which supporting them in setting up their own business online. This strategy has opened up an opportunity for MYNIC to create brand awareness.

MYNIC is ISO/IEC 27001:2005 ISMS certified company



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