

## .my events+activities



# .myBuddies Run 2015

Running activity becomes a healthy trend among Malaysians and it was proven when 5,300 people participated in myBuddies Run. This event is an apart of MYNIC continues effort in supporting the nation building initiatives and encouraging online lifestyle.

The exciting and vibrant year end event had bringing a customs-designed masked fun run spanning across 3km, 5km and 10km race to the cityspace of Cyberjaya. It was considered as a unique event because it showed abnormalities when participants are required to wear a mask.

The flag-off has been officiated by Chief Executive Officer of MYNIC, YBhg. En. Hasnul Fadhlly Hasan at Persiaran Flora, Cyberjaya started with 10km race followed by 5km masked fun run and 3km kids masked fun run. The route covered

Persiaran Semarak Api, Persiaran Apec and Persiaran Ceria.

As early as 6.00am, many of participants have gathered at Persiaran Flora to get ready for the event event it started at 7.30am. Despite the rain in the morning but they remain determined to run with passion. And some of them bring together their family members including babies and folk to accompany and support them.

In reflection to the masked run theme, there are some runners who dare to wear costume such as Darth Vader and Storm Trooper from Star Wars characters, Spiderman, Batman, the pharaohs and various other interesting costumes.

To inject an element of fun, myBuddies

Run offered attractive cash prizes for the 10km winner, 10 awesome runners and 70 registered lucky runners. More exciting when the lucky draw prizes consist of 2 Perodua Axia, 3 motorcycles and 5 bicycles.

In addition to running, they get entertained by local performance from Winnie K, Awi Rafael, Annisa Al Idrus, Amyra Rosli and Ayai (Ilusi). Other than that, there had food truck sale and carboot sale from online entrepreneurs.

As part of MYNIC objective to promote active online lifestyle, all runners received two .my domain names or F-Secure anti-virus and other sponsored freebies.

Congratulations to all winners!



## MYNIC Offers First-of-its-Kind Bisnes Online Bundle

MYNIC has launched Bisnes Online Bundle (BOB) on 13 November 2015 at Wondermilk IOI City Mall. Bisnes Online Bundle is designed to help the business Small and Medium Enterprises (SMEs) with the basic needs. The bundle gives huge convenience in getting a domain name, professional email, web hosting and antivirus protection. This all in one package packed with powerful, yet easy-to-use tools to keep the business going.

The idea of this package is to urge the SMEs to grow their digital presence. This is because from the statistics it shows there are about 45,000 new companies and 350,000 new business registered every year and from these numbers only one out of seven have online presence.

During the promotion period the price of Bisnes Online Bundle is only RM180 (including GST). And additional RM100 if they considered to get 1 day website training using Wordpress platform.



## .myLife Customer Appreciation Day - Grand Final

Once again MYDIN very pleased to sponsor a venue for .myLIFE Customer Appreciation Day for second event. This time the event was held in MYDIN Mall Seremban 2 on 31 October 2015.

The event was officially launched by En. Hasnul Fadhly Hasan, Chief Executive Officer MYNIC. In his speech, En. Hasnul said that the current number of registered domain names is 300 thousands and he believed the number of registered domain names will increase from time to time and .myLIFE Customer Appreciation Day program is to appreciate to all new .my domain name registrant who made registration from January until October 2015. In addition, MYNIC is targeted to reach 1 million registered domain names.

.myLIFE Customer Appreciation Day is introduced this year where the first event has been done in August. This event featured 43 lucky participants who were selected by randomly draw conducted by MYNIC. Among the VIP guests who

attended in this event was En. Mohamad Bin Abdullah, 1st Branch Incharge, MYDIN Mall Seremban 2, En Madzli Tasrin Othman, President of Jaringan Usahawan Semalaysia and En. Dyrul Syazwan Mohd Daud, CEO of Jaringan Usahawan Semalaysia.

A lot of activities and games as well as attractive gifts are offered during the event. Gameshow Yabedabedu, Superheroes, Cuba Teka, I Darab U Jawab and quizzes were among the activities that is not only focus to MYNIC customer but to the MYDIN visitors. The grand prize of lucky draw has been won by Puan Haslinah Abdul Halil with her domain name haslinah.my. She won a brand new of Perodua Axia.

Through .myLIFE Customer Appreciation Day, MYNIC aims to promote the advantages of having .my domain name, thus triggers the interest to own unique online identity among the internet communities.

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## .myFidele Continues to Reward Loyal Customers

A strong customer engagement strategy will foster brand growth and loyalty. Therefore, in order to ensure that our customer stay with domain name .my, MYNIC held a customer appreciation day through its program named myFidele.

With the tagline A Moment To Remember, the second round myFidele has been held at Sunway Lagoon on 6th December 2015. There were 27 lucky customers have been coming to the event which they have been selected earlier to receive the prize in the category of myFidele Rewards, myFidele

Surprise, and myFidele Gold.

The selection for second round of myFidele has been done based on renewal of domain name from August – November 2015. The event started by welcoming remarks from Chief Executive Officer (CEO) of MYNIC, En. Hasnul Fadhy Hasan. The half day event went so much fun and happening when the customers took part in every activity that specially planned to be a moment to remember and be a place for them to socialize with MYNIC.



## Hari Sukan Negara 10 Oct 2015

In accordance with hari Sukan Negara, Kementerian Komunikasi dan Multimedia Malaysia (KKMM) also took the initiative to be part of the program by organizing Hari Sukan Negara at KKMM level. The event was held at Dataran Gemilang starting as earlier as 7.00am.

All of KKMM agencies and departments have joint the event together with KKMM Minister, YB Senator Datuk Seri Dr Mohd Salleh Said and Chief Secretary YBhg Dato' Sri Dr. Sharifah Zarah Syed Ahmad.

MYNIC with Superhero theme has been selected as the best booth. MYNIC also won 1st place for game Bawa Bola Pingpong Dalam Sudu and got 3rd place for the game Isi Air Dalam Botol. Congratulations to all MYNIC staff!



## .myFIDELE Futsal Challenge 25 Oct 2015

myFIDELE Futsal Challenge has took place at Sports Planet Ampang on 25th October 2015. The initiative is to put on spirit of sportsmanship and healthy lifestyle in addition to strengthen the relationship between MYNIC and its customers. Attractive prizes are arranged for the winner, myFidele Futsal Challenge received overwhelming respond but only 16 teams for male category and 5 teams for female category has been chosen.

The champion for male and female received RM2,000 together with medal. The champion for male team is from MBC Team while Sports Affairs Yang Titans Team champion for female.

## DNS / BIND Technical Training 23 - 24 Nov 2015

The domain name system (DNS) provides a map to find computer systems in a network based on its name and IP address. Reliable, robust and secure operation of the hierarchy – from the root servers, country code Top Level Domain Name (ccTLD) name servers and up to an individual domain name server – is critical to all internet operation. Hence DNS configurations need to follow DNS best practices to ensure secure and stable operation. Due to that reason, MYNIC organized a 2-day training session that use a mix of lectures and hands-on laboratory work for any interested individuals.

The training has been held in Bangi, Selangor from 23-24 November 2015 and each registrant received two .my domain names and exclusive t-shirt from MYNIC. The trainers for this session are from MYNIC which is Puan Azmah Abd Malik and Mastura Mukhtar and En Amir Haris Ahmad from Localhost.



MYNIC is ISO/IEC 27001:2005 ISMS certified company

