

EDITION 01/2017
JAN - APR 2016

NUMBER OF
DOMAINS

325,081

April 2017

NEW DOMAIN
REGISTRATION

10,866

Jan - Apr
2017



Negaraku: Komuniti 1 Malaysia

Negaraku: Komuniti 1 Malaysia is an event organized by the Ministry of Communication & Multimedia Malaysia (KKMM) at the national level from 23 to 26 February 2017 at Taman Tasik Sultan Abu Bakar, Pekan, Pahang. The main objective of the event is to enhance the spirit of patriotism among Malaysians especially the young generation.

With an estimated crowd of 30,000 people, the event was officiated by Prime Minister, Datuk Seri Mohd Najib Tun Abdul Razak. The four (4) days event was held in two (2) different phases which involved activities with local community (Kembara Jalanan Kasih), entrepreneurship and exhibition (Caring Bridge Komuniti 1 Malaysia).

MYNIC was also involved as one of the exhibitors to promote **Business Online Bundle (BOB)** and **KREATIFMARKET.MY** in order to encourage local community to develop their entrepreneurship skills by utilizing digital media as a platform for marketing and promotions especially for small medium enterprises (SME). During the exhibition, kids were entertained with magic clown performance and face painting activity at the booth. MYNIC booth was also visited by the Minister of Communication and Multimedia, Datuk Seri Dr Salleh Said Keruak.

Besides gaining information through the exhibition, visitors were also entertained by tons of interesting activities such as cultural performances, singing competition, kids contest and many more.

Karnival pendidikan & keusahawanan global

Karnival Pendidikan & Keusahawanan Global is a program organized by People Trust Council (MARA) that promotes entrepreneurship among students as part of survival skills in future. The program that was held on 18 March 2017 at Politeknik Banting were joined by 14 Public Institutes for Skills Training (ILKA) and several other related company and agency.

Represented by Community Engagement and Development (CED) Team, MYNIC as one of the sponsor opened a booth to create awareness among students on the role and functions of MYNIC as the sole administrator

for web addresses that end with .MY in Malaysia.

Besides that, the program also provided more insight for SPM leavers to further their studies in the field of technical and vocational skills. Among colleges and institutions that joined the event are National Youth Skills Institute (IKBN), GIATMARA Centre, MARA Polytech College, Public Institutes for Skills Training (ILKA) and many more.



Expressing patriotism through Ekspresi Negaraku

Aiming to inculcate the spirit of patriotism among Malaysians, Ekspresi Negaraku successfully gathered thousands of Malaysians to celebrate and express their love towards the nation in one unanimous event.

Ekspresi Negaraku is an event organized by the Ministry of Communication & Multimedia Malaysia (KKMM) that was held on 18 March 2017 at Dataran Istana Kehakiman, Putrajaya. The event started with a running program "Larian Bendera Negaraku" involving 5,000 participants.

Sharing booth with Ministry of Communication & Multimedia (KKMM), MYNIC organized a face painting activity with a patriotism theme giving the opportunity to all kids to get their face painted with cute icon and images such as Petronas Twin Towers, Malaysia flag and many more. Besides that, MYNIC also promotes early bird registration for the upcoming MYBUDDIES RUN 2017

event.

"Ekspresi Negaraku was inspired by the success and progress we achieved as a nation," said Datuk Seri Dr Salleh Said Keruak.

In conjunction with this year National's Day, Ekspresi Negaraku pose as a platform to mobilise the "Negaraku" initiative which features the successful stories of those who has contributed towards nation development and bring the opportunity for Malaysians to share their hope and aspirations.

Besides "Larian Bendera Negaraku" and exhibition from various ministry and government agencies, visitors was also entertained by stage performance through "Ekspresi Negaraku" concert that was held at night featuring performances from local renowned artist such as Amy Search, Ella and Bunkface.



Strike for charity

As part of MYNIC continuous support towards advocating Malaysians to live in a healthy lifestyle, MYNIC has sponsored an Open Tenpin Bowling Tournament - YB Senator Tan Sri Hj Mohamad Ali Bin Mohad Rustam Trophy that was held on 4th February 2017 at Melaka International Bowling Centre, Ayer Keroh, Melaka.

Besides being the main sponsor, MYNIC simultaneously help the organizer to raise fund for Tabung Kebajikan MAYC which aims to serve underprivileged community. The event organiser, Malaysian

Association Youth Club (MAYC) is a non - profit organisation that advocate and educate youth especially in the rural areas for the purpose of nation's development.

The tournament that witnessed a spirit of unity was participated by more than 20 teams involving representatives from several government agencies, government - linked companies, youth development related NGOs and association, sport clubs and many more.

ITC Legal Tech Workshop Series: Securing Your Digital Assets

On the 9th of March 2017, MYNIC's very own, Miss Yeo Yee Ling was invited by The Kuala Lumpur Bar to be a guest speaker for its First Series of the ITC Legal Technology workshop. The workshop was conducted at the KL Bar Auditorium, Wisma Hangsam and was attended by mainly legal professionals.

Miss Yeo, gave an in-depth presentation regarding the .MY domain names provided by MYNIC and other new services which MYNIC

has to offer. The workshop is the first of many legal workshop series that KL Bar intends to organize for its members in order to create tech savviness among the legal profession.

All in all, the workshop was another milestone achieved by MYNIC to promote its brand and services to a new batch of professionals.



Sponsorship for rural internet centre (Pusat Internet Desa - PID)

On the 4 April 2017, a sponsorship handover ceremony was held at Rural Internet Centre, Tanjung Kling, Melaka. The handover was between MYNIC and Rural Internet Centre (PID) who was represented by Encik Talib Sabri Sulaiman, Chief Marketing Officer (CMO) of MYNIC and Encik Mazmalek Mohamad, Undersecretary of Communication Technology Division, Ministry of Communication and Multimedia Malaysia (KKMM) respectively.

MYNIC provided sponsorship of 15 units of air conditioner amounting to RM 28,804 to be installed at all selected Rural Internet Centre (PID) across Malaysia including Sabah and Sarawak. It is aimed to provide a conducive facility for PID to be fully utilized by public especially the local community.

Besides that, to establish further PID's online presence in order to create awareness of the facility as part of government initiatives to enhance ICT development and infrastructure in the rural area, MYNIC also provided a sponsorship of domain name internetdesa.my for 5 years and 1 year web hosting package.

MYNIC will continue to collaborate with KKMM for further enhancement and development of program and facility that bring benefits towards people especially in connecting people through information and communication technology (ICT).



APTLD71 Ho Chi Minh City, Vietnam

MYNIC attended the 71st members meeting of Asia Pacific Top Level Domain Association (APTLD) which saw a turnout of Twenty-six (26) APTLD members, 3 ccTLD registries which are observers, the .ME registry, 4 global registrars, and Internet-related organizations including ISOC, RIPE NCC, APRALO, APNIC, ICANN (PTI). MYNIC (Talib Sabri Sulaiman, CMO) moderated the panel session on Marketing the Net Effect - Using Social Networks in Marketing. The panel session consisted of representatives from .RU ccTLD, APNIC, .ME ccTLD, Belarus IDNccTLD, NIXI India and DotAsia. MYNIC also contributed to discussions on the release of country and territory names at the 2nd Level by 11 Brand Registries under ICANN's new gTLD name space, which resulted in

the publication of APTLD's comments being submitted to ICANN on 9th March 2017.

MYNIC had a fruitful discussion with Registry of Vietnam's ccTLD (.VN) VNNIC, Ministry of Information and Communications led by Director General Mr Tran Minh Tan during a Closed Door meeting with VNNIC on 1st March 2017. MYNIC's delegation was led by Datuk Hasnul Fadhly Hasan, Chief Executive Officer. This discussion was a follow-up from an official study visit by VNNIC delegation to Malaysia hosted by the Malaysian Communications & Multimedia Commission (MCMC) on 3rd October 2016.

MYNIC is ISO/IEC 27001:2013 ISMS certified company



MYKOMUNITI SCHOOL2U Training

MYKOMUNITI SCHOOL2U program is specially created for Malaysian schools to have their own school's website end with edu.my. The program also include in developing knowledge among teachers related to online presence matters.

The first training session was held on 29 March 2017 in SMK Arshad, Kota Belud with a participation of 30 schools. The training involved activities such as basic guidance on building website, social media management and others that are related. All training was led by MYNIC.

Through MYKOMUNITI SCHOOL2U, MYNIC provides online identity and knowledge development for all schools, teachers, students and parents in Malaysia with freemium concept to ensure sustainability of the program.

The training begins with a welcoming speech by Encik Baharom Hashim from Pejabat Pendidikan

Daerah Kota Belud (PPD) and followed by appreciation speech by Datuk Hasnul Fadhly Hasan, Chief Executive Officer (CEO) of MYNIC. Also attended the event, Encik Ajmal Haji Jumah, headmaster of SMK Arshad.

MYKOMUNITI SCHOOL2U is a program that provide FREE website building service to all public schools. The service comes in a package that include domain name, web builder, email and domain mapping services.

Currently, there were only 600 of 10,180 public school that have online presences. Therefore, MYNIC target to promote the program widely in order to encourage more school to establish their online presence through the program. The official launching ceremony of MYKOMUNITI SCHOOL2U is expected to be done in May 2017.

X-MAYA 6

7th March 2017- Drill Day at MYNIC Berhad, Seri Kembangan

8th March 2017- Debrief Session at Kompleks Jabatan Perdana Menteri, Putrajaya

9th March 2017- Closing Ceremony at Putrajaya International Convention Center, Putrajaya

X-Maya 6 is a 3-day national-level Critical National Information Infrastructure (CNII) cyber-crisis exercise event organised by Majlis Keselamatan Negara to raise the level of cyber preparedness among CNII sectors .

The objective is to make Malaysia resilient against cyber-attacks by ensuring organisations implement proper internal mechanisms and procedures.



Embolding women entrepreneurship

MYNIC is one of the main sponsors for the event She's The Boss: Women In Business Bazaar that was held on 11 - 12 February 2017 at Mid Valley Megamall, Kuala Lumpur. The event involved several activities such as sales and exhibition, entrepreneurship talk and stage performances.

The event aims to bring together women's business under one roof, showcasing their product and services simultaneously creating publicity for their businesses and link them to essential know-hows via sharing and networking sessions with various business entity and experts.

MYNIC also sponsored X online vendors run by women entrepreneurs to open their booth as part of MYNIC recognition towards their continuous support and participation

in the previous MYNIC's event such as Fiesta Blogshop. Among the vendors are Batik by Silk Closet, DaniaFacon, Cetakayu, Roxxafrisya, Yanmeena, Classyposh and many more.

Besides that, MYNIC was also given one sharing session slot which begins with a brief introduction on MYNIC's role and background by Tuan Syed Musa Alkadzim Albar, Chief Operation Officer (COO), followed by Nor Erzi Teh Mohamad on Business Online Bundle and finally introducing KREATIFMARKET.MY by Haizun Nabiyah Ismaon.

It was estimated around 30,000 visitors during the event. MYNIC looking forward to support more entrepreneurship event especially involving online business in future.



MCMC working visit to MYNIC

As one of the government agency that is regulated by the Malaysia Communication & Multimedia Commision (MCMC), MYNIC constantly working together and keep MCMC updated with the current progress and project development especially in technical enhancement and the way forward for MYNIC.

Represented by the senior management team, MYNIC begin its sharing session with a welcoming speech by Datuk Hasnul Fadhly Hasan, Chief Executive Officer (CEO) followed with presentation session led by Encik Talib Sabri Sulaiman, Chief Marketing Officer (CMO). The presentation explains current MYNIC's product and project development, report on domain name statistics and management, security enhancement to the domain name system and participation outcome in ICANN.

MCMC was represented by Encik Zulkarnain Mohd Yasin, Chief Sector Network Security Enforcement, Encik Harme Mohamed, Head of Digital Surveillance Division and Puan Istiarty Baharudin, Network Security Management.

The sharing session was then continued with Q&A slot between both parties and also a brief discussion on suggestions and initiatives to enhance MYNIC's function and services as the sole administrator of domain name in Malaysia.

Finally, the sharing session ended with presentation of token of appreciation by Datuk Hasnul to MCMC and also group photo session.