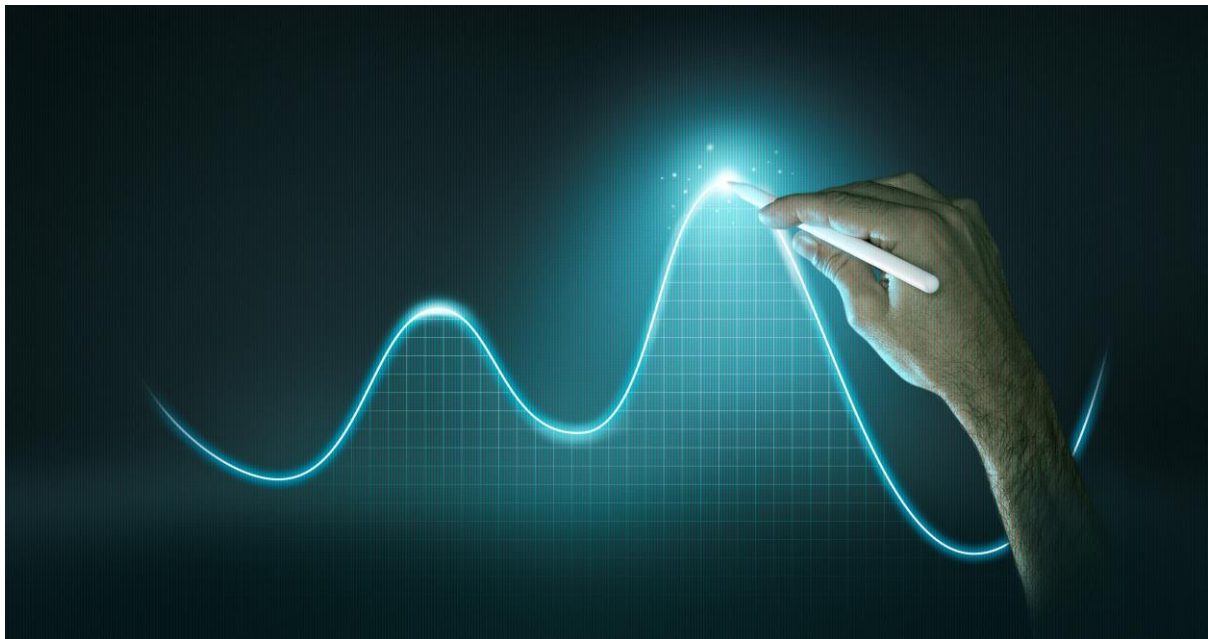


.MY Marks 37 Years of Excellence!

By: Norfaiah Ramlan

The year 2024 marks a significant milestone as MYNIC celebrates the 37th anniversary of .MY, Malaysia's national top-level domain (TLD). Since its foundation in 1987 by Dr. Mohamed Awang Lah, also known as the Father of the Internet in Malaysia, .MY has been at the forefront of Malaysia's digital transformation, playing a pivotal role in shaping the online identity of countless individuals, businesses, and organizations across the nation.

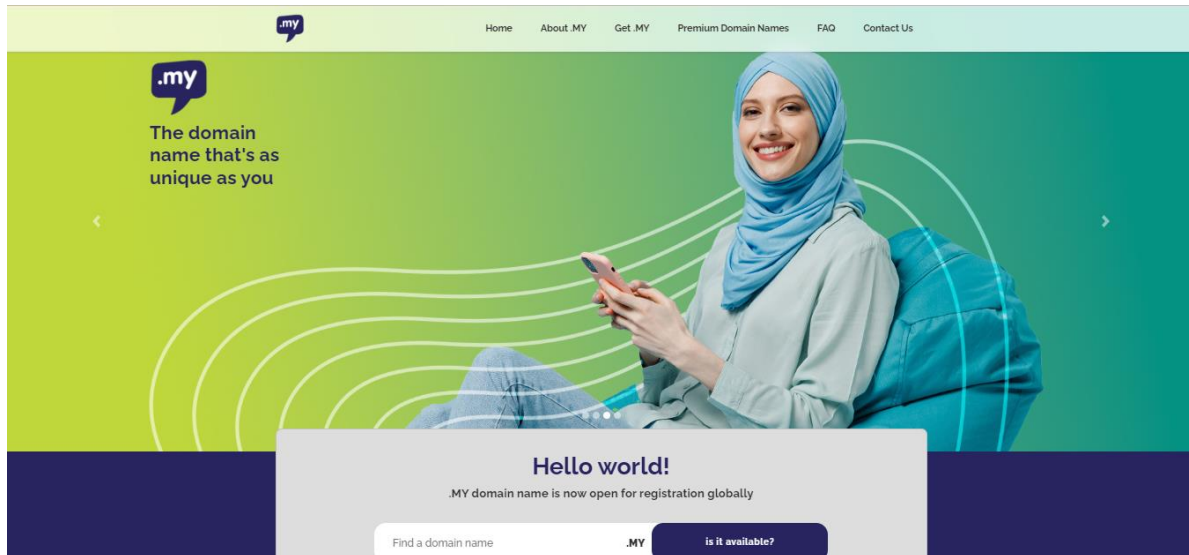


Evolution and Growth

As we reflect on the journey of .MY, it is inspiring to see how it has evolved from a simple digital address into a symbol of national pride and a catalyst for innovation. Over the past 37 years, .MY has facilitated the digital presence of over a million websites, enabling Malaysian enterprises to establish their footprint on the global stage. This remarkable growth is a testament to the trust and confidence that Malaysians have placed in their national TLD.

One of the most noteworthy achievements of .MY is its role in supporting local businesses. By providing a credible and recognizable domain, .MY has empowered small and medium-sized enterprises (SMEs) to compete with larger international brands. As of May 2024, MYNIC has recorded a total of 310,604 .MY domain registrations. The availability of .MY domains has enabled these businesses to reach new markets, attract diverse customer bases, and ultimately drive economic growth.

As we celebrate this milestone, it is important to acknowledge the dedicated team at MYNIC Berhad, the organization responsible for managing the .MY domain. Their unwavering commitment to excellence, innovation, and customer service has been instrumental in the sustained success of .MY. From ensuring the reliability and security of the domain infrastructure to providing exceptional support to users, MYNIC has played a crucial role in fostering a thriving digital ecosystem in Malaysia.



.MY Going Global

Moreover, embarking on a global journey, .MY opened its doors to the world for the first time with the mandate and support of its newly established Digital Ministry. As of 13 June, global users can now register .MY domain names through renowned global registrars. With its universal resonance and sense of belonging, the linguistic versatility of the .MY underscores its potential to resonate with over 8 billion English speakers worldwide.

Looking ahead, the future of .MY is filled with exciting possibilities. As technology continues to evolve at a rapid pace, .MY is poised to embrace new trends and opportunities. Initiatives such as the introduction of Internationalized Domain Names (IDNs) are set to make the internet more accessible to a broader audience, allowing users to register domain names in their native scripts. This is a significant step towards inclusivity and reflects .MY's commitment to serving the diverse Malaysian population.

To wrap it up, the 37th anniversary of .MY is not just a celebration of a domain, but a celebration of the digital progress and innovation that it represents. As we honour this significant milestone, we also look forward to a future where .MY continues to be a beacon of digital excellence and a driving force in Malaysia's journey towards becoming a leading digital economy. Cheers to 37 years of .MY, and here's to many more years of success and growth!



To establish a strong online presence, choosing the right domain name is crucial. A .MY domain offers a unique and recognizable web address that stands out in the global market. To learn more about the benefits of a .MY domain, visit www.mynic.my or ichoose.my.