

## .my events+activities



### The Search for Malaysia's Next Bowling Superstar

MYNIC have implemented a series of bowling reality program. It is a strategic planning by MYNIC for youth engagement in a creative platform through sports activity. The objective of this program is to encourage youths who have big passion and big personality to show their potential in bowling through MYNIC Strikers Reality Program. It is aimed to produce successful youths in bowling as well as in ICT career development field. By updating and sharing photos, games strategy, skills and tips using social media, it believe to harness the internet platform overall.

Through the strategic planning, MYNIC launched a reality program named MYNIC Strikers for development of youth in a creative platform through sports activity – Bowling. The objective of this program is to encourage youths who love and have potential to show their potential in bowling through a platform of MYNIC Strikers. It aims to produce successful young bowlers as well as in ICT career development field.

MYNIC Strikers 2015 was held in seven different locations all over Malaysia for preliminary qualifying. It started in eastern region to northern region, southern region, and center region and the finale competition is done in Kemaman, Terengganu.

MYNIC Strikers received overwhelmed response from Malaysian and 319 participants has been in the competition. After six preliminary qualifying, only 10 contestants were able to go to finals.

The final competition has been done at U-Bowl Mesra Mall, Kemaman in Terengganu. Champion of MYNIC Strikers 2015 received RM 10,000 and first runner-up received RM 2,500. Meanwhile each winner at preliminary stage received RM 250.

Program that hosted by Kiran, a DeeJay from Sinar FM will be broadcasted in Youtube channel for 10 episode.

#### Preliminary qualifying rounds:

14 May 2015 U-Bowl, Mesra Mall, Kemaman	26 May 2015 Daiman Bowl, Taman Johor Jaya, Johor Bahru
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19 May 2015 Premium Lanes, Sunshine Square, Bayan Baru,	28 May 2015 Ampang Superbowl, Mahkota Parade, Melaka
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21 May 2015 Ampang Superbowl, Ipoh Parade, Ipoh	2 June 2015 Wangsa Bowl, IOI City Mall, Putrajaya
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#### Finale :

14 June 2015  
U-Bowl, Mesra Mall, Kemaman



### KKMM Bowling Tournament

MYNIC has successfully organized an event where the objective is to get together with KKMM and its departments and agencies. For the first time KKMM Bowling Tournament involves YB Minister, KKMM, and agencies under KKMM. The event took place at Wangsa Bowl IOI City Mall on 22nd May 2015.

#### Result

1. Radio Televisyen Malaysia
2. Suruhanjaya Komunikasi dan Multimedia Malaysia
3. Kementerian Komunikasi dan Multimedia Malaysia

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Run With .MY

## Run With .MY

3 May 2015

Held at Bukit Jalil Putra Stadium, Run With .MY is brought by MYNIC together with Majlis Belia Wilayah Persekutuan (MBWP). The event is designed for Malaysian to challenge their self or just to have leisure jog together with family members or friends. Each participant received two domain names .my for online personal identity. Other than that attractive prizes are given to winners such as 3 motorcycles, 2 BMX bikes, Smartphone and Hampers.

## Run For Solidarity

26 Apr 2015

Run for Solidarity 2015 has been held in Perdana Botanical Garden, Kuala Lumpur on Sunday 26 April 2015. The event is organised by Pergerakan Wanita UMNO and MYNIC through its program myBuddies, being the strategic partner for this event. The aim is to raise awareness among the participants about myBuddies program and the benefits from the program. The event featured 5km and 10km and officiated by Ketua Pergerakan Wanita UMNO YBhg. Datuk Seri Shahrizat Abdul Jalil and Ketua Setiusaha KKMM, YBhg Dato' Sri Dr. Sharifah Zarah Syed Ahmad.



Malaysia Social Media Week 2015



Run For Solidarity

## Malaysia Social Media Week 2015

21 - 25 Apr 2015

MYNIC participated in Malaysia Social Media Week 2015 (MSMW2015) as one of the sponsors for the event. The event was organized by the Malaysia Social Media Chambers which was held at Berjaya Times Square, Kuala Lumpur.

MSMW2015 is a national event and is one of the most comprehensive and happening social media based event in Malaysia's Calendar annually.

MYNIC offer a discounted package (50%) for domains .my domain name to all of the delegates of World Bloggers & Social Media Summit. Various activities were also held in MYNIC's booths to attract the attention and interest of the youths such as photo booth. MYNIC's Chief Marketing Officer, Mr. Talib Sabri Sulaiman is also one of the speakers for the World Bloggers & Social Media Summit.

## ASEAN International Film Festival & Awards 2015 (AIFFA2015)

9 - 11 Apr 2015

MYNIC participated as an exhibitor in AIFFA2015 a good platform to promote .my domain name to the visitors, especially to the legal fraternity and media practitioner. This participation is a start for MYNIC collaboration with AIFFA committee. The festival was held at Sarawak Tourism Complex, Kuching, Sarawak. The highlight of the event is "The ASEAN-China Film and Television Co-Production Forum: Promoting Regional Tourism Through Films" which attended by key film industry delegates and major tourism decision-makers in Sarawak. It is also a good opportunity to promote and make awareness for program and product under MYNIC such as .myBuddies to Borneo citizens

## Kolej Komuniti hulu Selangor (KKHS) International MTB Jamboree 2015

12 Apr 2015

MYNIC took part as a strategic partner to the Kolej Komuniti hulu Selangor (KKHS) International MTB Jamboree 2015. The event is organizing a second time by the college in the event of extreme sport of cycling. The program is inspired by the location of the college, located in the district of Hulu Selangor famous for its unspoiled natural treasure. The trail featured 35km for participants to finish it.

## Cyberjaya MTB Jamboree 2015

25 Apr 2015

MYNIC as a strategic partner for Rapidino – Cyberjaya MTB Jamboree 2015 and aimed to increase awareness and promote myBuddies Program.

MYNIC is ISO/IEC 27001:2005 ISMS certified company



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